

**Tucker County Convention & Visitors Bureau
Board Meeting Agenda
11:00am April 5, 2017
Cassa Nova, Canaan Valley**

- I. Call to Order
- II. Minutes
 - 1. February 2017 Meeting
 - 2. Board Member signing of the minutes
- III. Guests:
- IV. Financial Report
 - 1. Months' End (Feb. 2017)
 - 2. Budget vs. Actual (waiting on budget to be entered)
- V. Director's Report
 - 1. Feb. & March 2017
- VI. Old Business
 - 1. Building Update
 - i. New toilet
- VII. New Business
 - 1. Travel Expenses
 - 2. Evaluation Forms

Board Retreat

- I. Presentation by Buddy Butler from Stonewall Marketing Group
- II. Comments regarding 2016/2017 Marketing Plan & Strategy
 - a. Board
 - b. Staff
- III. Target Market
- IV. Vision and Future of the CVB