## Tucker County Cultural District Authority Meeting Thursday, October 12, 2017, 4:00 P.M. Board of Education Building; Parsons. WV

## **Minutes**

- I. Call to Order: The Meeting was called to order in due course by President Brad Moore at 4:10.
- **II. Roll Call:** Rob Burns; L.E. Herrick, Brad Moore, Seth Pitt. Also Attending: Doug Arbogast, WVU; Eve Faulkes, WVU; Robyn McClintock;
- **III. Review and Approval of August Meeting Minutes:** Motion to approve with corrections. LE Herrick; and Seconded by Brad Moore. The Motion Passed.
- IV. Treasurer's Report: Postponed.

## V. Ongoing Business:

1. Entrance Signage for County: (Robyn McClintock) Progress has been slow. On Route 48 – the county line is adjacent to the Power Lines. Recommend the Sign be on the best View Shed. Robyn will go to Andrew Mader to get the coordinates and send out to Eva. The sign is envisioned as a two sided so that one sign can be used and be readable from both.

The signs for County Entrances on Routes 90, 219, 32, 38, and 72, are envisioned to be smaller signs and can be on Private Land.

The sign Type Faces is Aveneir San Serif.

Robin, Recommends signs similar to Garrett County Signs. Preferably lighted with a Solar Panel, Dark Skies compliant and perhaps a fog application beacon. The Base could portray certain Characteristics of County. There are some Highway Department requirements. The Garret County sign's specifications may work, but this depends on where it is placed.

Signage should be placed on the best viewshed, as close to the County Line as possible. The money will come from County but CDA can apply for supplemental DOH money, however, CDA can not proceed with requests for funding from DOH before the conceptual design has been established, and there is an estimate of installation cost.

We will need to find out the dimensional restrictions for a right of way sign. We want to create a good example for post development. Eve Faulkes has potential for Water cutting of Stainless Steel, and other artists; she will send some examples of the media. The preferred sign will be three dimensional so there can be lettering on both signs.

2. County Branding. Eve Faulkes – Reported on the Woodland's Development meeting about creative Placemaking. This is the reason we make a brand. This is excellent companion to CDA work. The next step of contacting communities, which have not attended meeting and for follow-up action with Davis/ Thomas, to tailor a kit of things for those who may not be familiar with the process, and to share with the other municipalities. The Leaf Peepers WVU/TuckerCulture Booth outreach received positive comments from most everyone. Important to build on the process of design which incorporated residents ownership of the design. The 72 page style guide is being reduced for greater ease of adoption with a sample kit and examples of way to use the logo will lead the meeting and

solicit discussion to pull ideas from entities to better help them incorporate the logo.

Logo Outreach: New Historic Thomas, First Tuesday. Rob will contact Emily to night to confirm Nov 7th meeting community early adopter. Everything they put out would help coalesce Tucker into a cohesive entity. Strengthens the whole. ArtSpring - Pull in E-may and Bruce; --Diane has made contact with Saint George and Hendricks and branding for their walking tours.

- 3. CDA Brochure: Needs approvals for printing. Need images, as current ones are placeholders. Brad will get with Brian for Recreation. Find someone in bikes, skies, hiking, birding etc. Seth will do art, and Historic will be Tim and Diane.
- 4. Congratulations: To Picking in Parsons for winning the Blue Grass Festival Award.
- 5. Americorp: The applicant has not accepted because she has not been able to find affordable housing.
- 6. Grant: Doug Arbogast: Expect to know, Mid December. Also, Doug has a Student who is looking for a video project. The project can mirror the brochure. (Recreation, History, and Art)
- 7. Motion Adjourn: Robert Burns; seconded by L.E. Herrick. Meeting Adjourned at 5:15

Submitted:	signed L.E. Herrick, Secretary	/ 19 Nov 2017