

Tucker County Cultural District Authority Meeting
Thursday Aug 16, 2018 4:00 PM
Tucker Community Foundation Office, Parsons, WV

Minutes

I. Call to Order: The Regular Meeting of was called to order in due course by VP Turner at 4:20

II. Roll Call: L.E. Herrick, Tim Turner, Jessica Waldo, Diane Hinkle, Brad Moors and, Robert Burns and Americorp - Justin Baker.

III. Review and Approval of July Meeting Minutes: Postponed.

IV. Treasurer's Report: - Postponed:

V. Ongoing Business: 4:25 President Brad Moore arrived and assumed chair.

A. Board membership update –The Commission appointment recommendation of Joe Dumire for the seat vacated by Seth Pitt has been withdrawn. Members will canvas locals for ideas.

B. Benedum Grant: The application keys in on objective outcome and strategy. Tucker would increase capacity and partner support to promote growth in the Cultural Tourism economy. The grant will be submitted under CDA authority. Lead partners are people who will lend support for positions under the grant and all other MOU's entities. Objectives are to increase capacity to meet and exceed local resident and visitor expectations. Positions include a part time Trail Manager for Heart of the Highland; a part time Director for CDA; an Art Spring Coordinator and Cottrill's Opera House Manager. The focus is on Tucker County.

Outcomes will be an increase of web presence, the Cultural Branding Initiative, building the Hub, and an increase of large events in Partnership with CVB and Research of what other regions are doing and have done. The specifics will be can be can be further described in the included Grant after 18 months and monitored in Gantt Chart.

Priorities include, Art Spring, Cottrills Opera House Restoration with the support of a Consultant for capital campaign to raise funds.

Challengers include the rural county with low-density population. However Tucker has a well established tourism base which has received substantial recognition by the State Of WV, through legislation and the continuing efforts of partners in the CVB and Development Authority.

Outcomes include a Cultural Coordinator for implementation of County Branding effort to increase the use of brand and/or logo and management of projects.

Increase cultural tourism economy, increase in business activities, growth and expansion of new business, increase in employment levels, and the number of visitors and the duration of stay

through an increase in described tours and activities by use of CLIO app Asset Maps new MOU partners and continued Americorp Involvement.

Action:

- a. Establish Platform for Fund Raising.
- b. Planning Commission Letter. Will get writing points that need to be covered. From Rob and Brad.
- c. Contact Jessica Hughes or Sherrill Hargrove at Nature Conservancy; Appalachian Gateway Community; Heritage Tourism; other Cultural Districts outreach such as PA WILDS branding initiative and the Tourism effort at National Youth Science Center.
- d. Claude Thompson of forest service requested a template to write a letter in support of grant - Brad will do so with Robert's help.

VI. Meeting Adjournment: Motion to adjourn by Rob, 2nd by Jessica. The motion carried and the Meeting was adjourned by President Brad Moore at 5.15 pm.

VII. The Next meeting will be Thursday Sept 20th, 2018 at 4:00pm in Davis, at Diane Hinkle's Office.

L.E. Herrick

19 OCT2018

Submitted

Signed

Date